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x privista	x] About		act x Press	
×	×	Your privacy is our concern		
	×			
		Privista helps you protect, manage and leverage your nersonal information — for your henefit, and no one else's	inage and leverage	your one else's
		We'll give you the <b>power</b> to regain your <b>privacy</b> , tools to safeguard it, and access to the <b>privileges</b> of good credit.	egain your privace, privileges of goo	y, tools to d credit.
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		Early-warning system protects	Ļ	Gives you the knowledge and the
		<ul> <li>against identity theft and credit fraud.</li> </ul>	Γ	power you need to take control over your credit.
	•	Learn who's looking at your	ļ	• View your actual credit score
		personal data. • Know when key indications of	i	online. Understand the factors that
		— -fraud appear in your credit		affect your score.
		Guard against misuse of your	<b>'</b>	improve your credit rating
		personal information.		
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	,			
	e.	Free service enables you to	CEO Rema	CEO Remarks on ECommerce
		-monitor and manage direct marketing.	Stay infort	Stay informed about privacy issues
		• Control how your personal		dress.com
	. ,	<ul> <li>Drastically reduce unwanted</li> </ul>	pe	
		solicitations and remove your information from Web-based	our l	
		personal locators.		
		<ul> <li>Dictate how you're reached —</li> <li>-and by whom — through your</li> </ul>	1— cour	
		customized account.		

10/9/03

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